



NEWS RELEASE

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Clean Energy Coalition Launches XSeed Energy, Ann Arbor's First Community Supported Power Project **Project to place solar installation in Ann Arbor area**

YPSILANTI, Mich. – Clean Energy Coalition (CEC) announces the launch of the area's first community supported energy project. With the help of community donations, a publicly accessible solar panel array will be installed in the Ann Arbor area in mid-2010, replacing energy generated from coal and nuclear power. Proceeds from financial incentives and donations will be recycled back into a 'Solar Bank' to fund ongoing solar installations.

"Ann Arbor can and should grow the amount of renewable energy we generate locally, and this project will help make that a reality," says Lisa Dugdale, XSeed Energy Project Manager. "As a result of this project people in the community who are passionate about supporting community based renewable energy but who are not able to install it on their own property can contribute to renewable energy right here in our community."

Clean Energy Coalition intends to use the visibility and community support of the project to catalyze widespread adoption of solar energy technology, growing jobs in Michigan's renewable energy sector.

This project grew out of research conducted as part of the US Department of Energy Solar America Cities project. In 2007, the City of Ann Arbor was designed one of 25 national Solar America Cities. The resulting Ann Arbor Solar City Partnership received \$200,000 in DOE funding and an additional \$200,000 in technical assistance. Combined with \$232,000 in matching funds from 17 partners, this three-year, \$632,000 project has been working to integrate solar energy throughout the Ann Arbor community. According to Ann Arbor Mayor John Hieftje, "When I first heard about the XSeed Energy project, I was very excited that there was going to be a way for our community to support a solar energy project right here in Ann Arbor. This will help the city advance its ambitious goals for renewable energy."

To learn more about the *XSeed Energy* project, please contact Lisa Dugdale at 888-818-0987 or lisa@cec-mi.org or visit www.xseedenergy.org.

Clean Energy Coalition

Clean Energy Coalition (CEC) is a non-profit, non-partisan organization dedicated to promoting clean energy technologies as a way to create healthier, energy independent communities. CEC implements, manages, and evaluates cost effective, market transformation projects and programs in the building and transportation sectors. For more information, visit www.cec-mi.org.