



FOR IMMEDIATE RELEASE  
Jan. 19, 2012

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## ONLINE RESOURCE FOR ENERGY PRODUCTS NOW AVAILABLE

**Ann Arbor, Michigan** – Clean Energy Coalition recently launched a website featuring a comprehensive range of energy-efficient products available for purchase. With an extensive inventory and user-friendly ordering system, the online Clean Energy Outlet ([www.cleanenergyoutlet.org](http://www.cleanenergyoutlet.org)) makes it easy to save energy and money in homes or businesses.

“We’re excited to offer this one-stop shop for energy efficiency,” said Sean Reed, executive director of Clean Energy Coalition. “Whether it’s business owners, homeowners, renters or landlords, the people we talk to every day want to take action to reduce their energy use. The Clean Energy Outlet website makes this possible.”

Visitors to the online Clean Energy Outlet can search by item, brand or energy-related topic to find products that will help reduce energy use and reduce monthly utility bills. The website features a wide variety of products, and in-stock items usually ship within one business day to homes or offices across the United States and Canada.

Products offered through the website include indoor-use compact fluorescent lamps (CFLs) and light emitting diodes (LEDs) as well as exterior lighting. Caulking and weather-stripping material are available along with a link to a free download of an ENERGY STAR® Do-It-Yourself Guide to Sealing and Insulating. Also featured are energy monitors for individual devices or entire houses and water-related equipment ranging from faucet aerators to outdoor rain barrels.

The Clean Energy Outlet website represents an evolution from a small storefront in Clean Energy Coalition’s former office in Ypsilanti, Michigan, that served local customers. While Clean Energy Coalition is in the process of building out a retail presence at its new office in Ann Arbor, the store’s online presence means that more customers can shop for energy items at any time of day.

“The Clean Energy Outlet enables people to make a change and see results,” said Reed. “The inventory and 24/7 access provided through our website are a great resource for customers.”

Visit [www.cleanenergyoutlet.org](http://www.cleanenergyoutlet.org) to browse the full line of available energy efficiency products. Now through March 31st, visitors to the site can take 10 percent off the purchase price of any item by entering the coupon code “Winter10” at checkout.

For more information, contact Joshua Brugeman, division manager at Clean Energy Coalition, at 734.585.5720 x17 or [josh@cec-mi.org](mailto:josh@cec-mi.org).

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*Clean Energy Coalition, a nonprofit, nonpartisan organization, is dedicated to promoting clean energy technologies as a way to create healthier, energy-independent communities. Since 2005, Clean Energy Coalition has implemented, managed and evaluated cost-effective, market transformation projects and programs in the building and transportation sectors valued at more than \$60 million. For more information, visit <http://cec-mi.org>.*